

College Greenlight unites a collective of advocates to improve post-secondary outcomes for underserved students. We make higher education more accessible by bridging information and opportunity gaps with free resources for community and school-based advisers. With our partners, we commit to reducing educational barriers to help more students fulfill their potential.

## Partner with College Greenlight to Meet Goals for:



### Your Students

Comprehensive college and scholarship search tools



### Your Staff

Professional development opportunities and college advising resources



### Your Organization

Expanded college partnerships and awareness

## 4 Ways to Eliminate Information Gaps:

### ▶▶ Follow Industry Trends

Discover new college options, policy updates, counselor updates, and admissions trends directly from our partners

- CBO Newsletter
- Webinar Wednesday

### ▶▶ Expand Your Toolbox

Providing college access, admissions, and financial aid opportunities for CBOs

- Articles and resource lists
- Monthly wrap-up email
- Custom staff training

### ▶▶ Connect with Practitioners

Strengthen formal or informal partnerships with colleges and other CBOs or high schools

- Roundtables
- Summits

### ▶▶ Tell Your Story

Tell the admissions and access teams about your program offerings, visit opportunities, and recruitment efforts

- CBO Directory profile
- Social media or email blast
- Webinar

To learn more, email [colleggreenlight@eab.com](mailto:colleggreenlight@eab.com)